

# **Adelaide Villa Soccer Club 2005**

## **Sponsorship Proposal**



**“Growing Together in the  
Community”**

# Introduction

The Adelaide Villa Soccer Club, founded in 1974, is currently playing in Division 1 of the South Australian Amateur Soccer League in 2005. On behalf of all the volunteers, members, players and supporters, we invite you to become involved.

Adelaide Villa S.C. has always possessed a strong and loyal fan base that enjoys supporting those that support the club.

Adelaide Villa S.C. averages a crowd turn-out of over 150 per game. The club rooms are located on-site and have a seating capacity of 150 people with full bar and kitchen facilities.

We need support from companies like yours.

# Our Mission

Our aims are to increase our supporter base and exposure within the South Australian Amateur Soccer League and to increase our sponsors' profile and awareness.

# A History of Adelaide Villa S.C.

Adelaide Villa Soccer Club was founded in 1974 when it was first formed under the direction of the Altavilla Sports and Social Club known as Metropolitan.

In its first year, Adelaide Villa S.C. played mainly against factory-based teams as Philips, MTT and Glenside Hospital. It was the drive of people such as Giuliano Vello, Pap Covino, Pasquale Rossi and Peter Varricchio that got the show on the road. Playing in what was the equivalent of Division 8, the club was promoted to Division 7 in 1974 as runner-up.

In the early years the club played its home games at the Murray Park College of Advanced Education Oval at Magill.

The first coach was Tony Villani and a number of Juventus and Azzurri old boys played in the team during the 1970s such as Enzo Artone, Peter Varricchio, Lelio Bibbo, Mario and Charlie Varricchio.

Charlie Villani and Pat De Vita are two old boys who played youth soccer with Adelaide Villa and went on to play in the former National Soccer League with Adelaide City (Charlie even went on to represent Australia at full international level)– so the club has had its own share of top players over the years.

The club lost its Division 4 status in 1977 and played the next 4 years in Division 5 with little success. Prominent players during this time were W Krezos, P Varricchio, M Parente, T Nikolettos, G Troupsidis, M Persichini, I Di Stefano, P Covino and L Solomone.

The club adopted its current name Adelaide Villa in 1981 when it broke away from the control of the Altavilla Club with Carmen Nigro as President. In 1985 the club moved grounds to the South Parklands and the change brought an influx of new players. This did not enable the club to lift itself immediately out of Division 5, where for the next 3 years it narrowly missed out on promotion. In 1987 P Iuliano was voted the Best and Fairest for Division 5. Other names prominent during the previous 6 season were M Parente, P Covino, G Carmerlengo, G Vello, J Carbone, F Vinci, L Petrelli.

A 2<sup>nd</sup> placing in 1988 had the club promoted to Division 4. With players like R Ditroia, M Villani, A Iasiello, F Ceccarelli, H Rossi and L Perone leading the way the club consolidated its position. In 1991, H Rossi won the Division 4 Best and Fairest and the following year he came third. In 1992 the club player depth increased significantly allowing it to field C teams for the first time (one in division 10 and one in division 11) and C team player P Paradiso was voted the Division 10 Best and Fairest.

Finishing 3<sup>rd</sup> was again enough to find the club promoted and 1993 the club was playing in Division 3. The club had an excellent year with all 4 teams finishing in the top four, but more importantly the 1<sup>st</sup> team finished 2<sup>nd</sup> and the club was promoted for the second year in succession. In Division 3, H Rossi was voted Best and Fairest while in Division 11, T Signorillo (23 goals) was the top scorer.

The club fared well in their first season in Division 2 and H Rossi back playing 1<sup>st</sup> team was voted the Division 2 Best and Fairest and A Di Troia equal runner-up. The C team playing in Division 7 had P Paradiso voted 2<sup>nd</sup> Best and Fairest and also take out the top goal scoring award (18 goals).

Over the past 8 years the club as managed to maintain its position in Division 2 with 4<sup>th</sup> position finishes in 1996 and 1997 being the clubs highest position in the Amateur League to date. Players who served the club well over this last period were P Bria, A Di Troia, V Dama, A Papa, N Scalzi, U Coscia, R Caporaso, D Rottelini, Sodano and G Piantedosi. However during this time player numbers dropped and by 1997 the club no longer fielded any C teams. In 1998 the club moved its home ground from the South Parklands to Devitt Avenue Oval at Payneham.

In 2000 the club played in Division 2 but was unfortunately relegated to Division 3 in 2001. Although the team looked extremely talented on paper, they were unable to perform together to avoid the drop. The club remained in Division 3 until 2003 when it won promotion to Division 2 – a year which saw both the ‘A’ and ‘B’ teams finish top. 2003 saw Lucio Signore take control at the helm and a host of new players including Tony Lonardo, Paul Simmons, Rick De Rosa, Angelo Di Troia (captain), Tony Vello, David Scalzi and Scott Adams.

2004 saw the club win promotion to Division 1 for the first time in its history by finishing top of Division 2. It is a promotion all the followers feel is well deserved and long overdue. 2004 saw the timely acquisition of stopper Mick Danzer and Frank Rapuana.

We hope to remain in Division 1 during 2005 (the teams’ reigns now guided by player/coach Rick Cerrachio) and in the years which follow – a small thanks to all our followers, sponsors, volunteers and dedicated pioneers.

# Club Information

## **Mailing Address**

C/O The President  
Adelaide Villa Soccer Club  
P.O. Box 274,  
Marden, SA  
5070

## **Telephone Number**

(08) 8362 5867

## **Facsimile Number**

(08) 8337 3661

## **Website**

[www.adelaidevillasc.com.au](http://www.adelaidevillasc.com.au)

## **President**

Antonio Covino

## **Vice President**

Peter Varricchio

## **Secretary**

Maria Covino

## **Treasurer**

Danny Masullo

## **Webmaster**

Angelo Di Troia  
Email: [angelo@computermechanic.com.au](mailto:angelo@computermechanic.com.au)

# Sponsorships

The following benefits will be given to those who support the Adelaide Villa Soccer Club

## **GOLD**

- A complimentary table at an Adelaide Villa social event
- Presentation opportunity at an Adelaide Villa general meeting
- Free advertisement on the Adelaide Villa playing Guernsey
- Free advertisement on the Adelaide Villa website
- Free advertisement on Adelaide Villa official emails and mail-outs (priority and large size) and on letterheads
- Free advertisement on Adelaide Villa Soccer schedule books (every home game)
- Logo displayed inside club room, outside at ever home game and at every major event, with support recognition

## **SILVER**

- 4 complimentary tickets at an Adelaide Villa social event
- Free advertisement on the Adelaide Villa playing shorts
- Free advertisement on the Adelaide Villa website
- Free advertisement on Adelaide Villa official emails and mail-outs
- Free advertisement on Adelaide Villa Soccer schedule books (every home game)
- Logo displayed in club room and at every major event, with support recognition

## **BRONZE**

- 2 complimentary tickets at an Adelaide Villa social event
- Free advertisement on the Adelaide Villa website
- Logo displayed in club room and at every major event, with support recognition

### SPONSORSHIP NOTE:

Companies may also sponsor individual events and programs by donating the budgeted amount specified for that item. Any special services such as printing, supply of sporting equipment, or donated items will also be greatly appreciated. Please note that any such contributions would include complimentary advertisement on all related items

# Sponsorship response form: Adelaide Villa Soccer Club

Company Name: \_\_\_\_\_

Your Name and Title: \_\_\_\_\_

Address: Number & Street \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate below:

\_\_\_ YES we would like to become the following sponsor of Adelaide Villa Soccer Club

\_\_\_ GOLD Sponsor

\_\_\_ SILVER Sponsor

\_\_\_ BRONZE Sponsor

We are donating \$\_\_\_\_\_ to Adelaide Villa Soccer Club

Signed: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

ON BEHALF OF SPONSOR

Print Name: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

ON BEHALF OF ADELAIDE VILLA S.C.

Print Name: \_\_\_\_\_